



LOKER  
STUDENT  
UNION

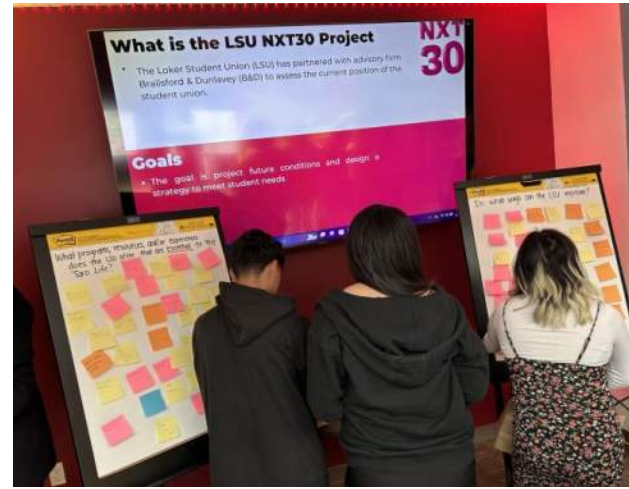
# Loker Student Union

CALIFORNIA STATE UNIVERSITY,  
DOMINGUEZ HILLS





Welcome!

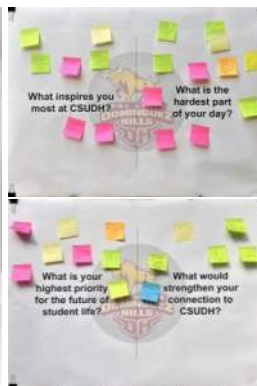
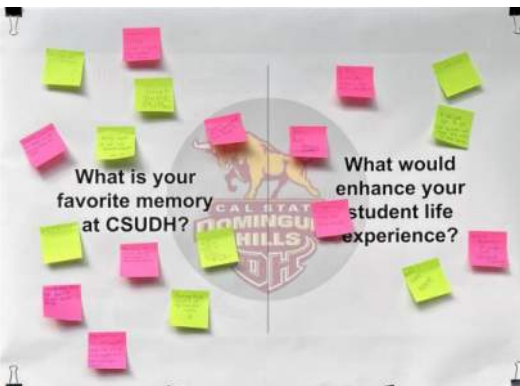


ENGAGED

CONSULTED

INSPIRED

INFORMED



"A WAKING CAMPUS"  
... WELLNESS WAKES

- (CONIC) (-MISSING)
- > BUILD ON DIVERSITY
- LACK OF SYNERGY W/ CIC (COLLABORATION)
- MORE ATTRACTIVE OUTDOOR SPACES
- MORE FOOD OPTIONS "STRAIGHT UP, BORED"
- MORE SCHOOL SPIRIT
  - EVENTS
  - WAYS TO SHARE POSTINGS
  - CULTURE INFO/NEWS
  - EXHIBIT STUDENT ACCOMPLISHMENTS

# Agenda | 18 Sep 2024

- **Introductions** | 20-min.
- **Activity 1** | Program Prioritization  
30-min. (15 activity/15 discuss)
- **Activity 2** | Visualizing the Program  
45-min. (15 activity/30 discuss)
- **Break** | 5 minutes
- **Activity 3** | Defining Success  
30-min. (5 activity/25 discuss)
- **Wrap-up and Next Steps:** 15-min.

# Since last August...

- **Synthesized and analyzed** retreat discussion
  1. *Inclusion Strategies*
  2. *Social Sustainability*
  3. *Amenities + Services*
  4. *Toro Community Builder*
- Discussions with campus leadership
- **Set criteria for decision-making** within strategic vision
- Continued **engagement with students**
  - Intercept interviews at LSU Open House event
  - **8** Student Focus Groups
  - **5** Staff Discussions
- Refine **financial analysis**
- **Prepare for scenario discussions** with stakeholders in September + October
  - Kick-Off: Scope + Vision
  - Exploration: Activity-Based
  - Approach + Strategies
  - Outcomes + Recommendations

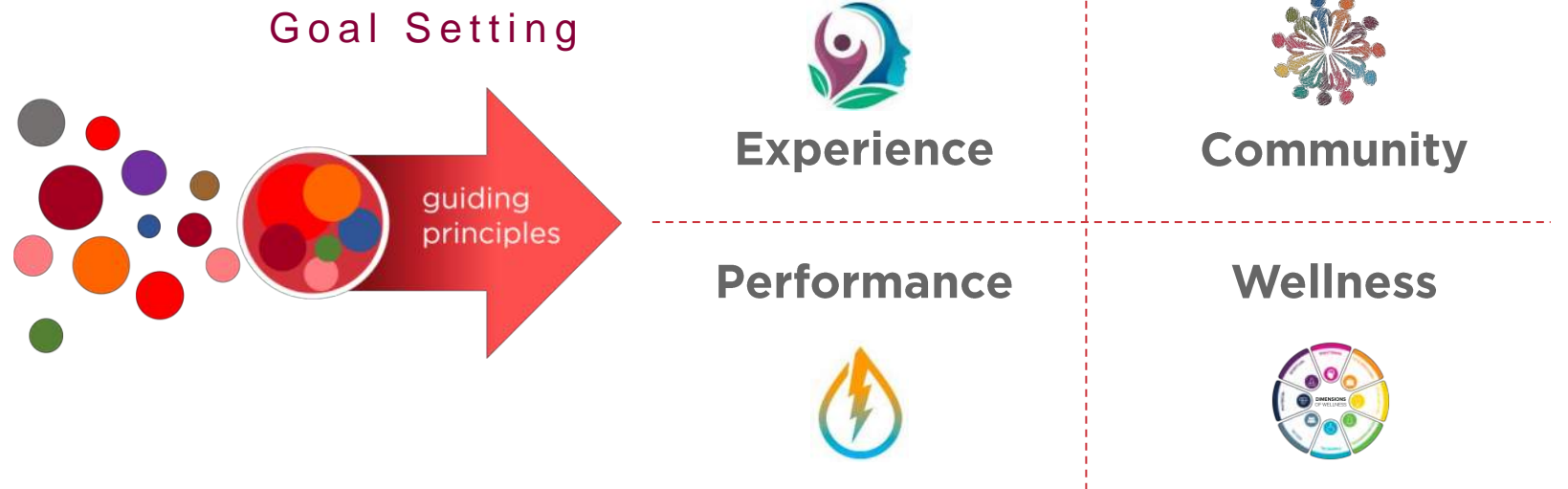
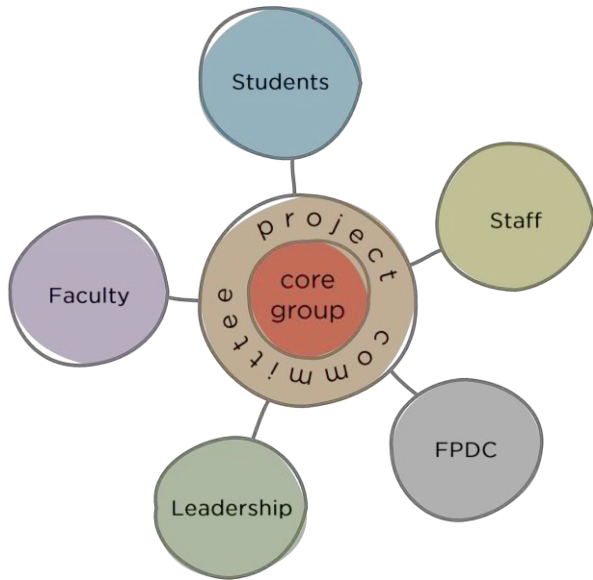


# What Must CSUDH Be in the World and for Whom?

## WHAT ROLE DOES THE LOKER STUDENT UNION PLAY IN REALIZING CSUDH'S MISSION + PURPOSE?

1. The Loker Student Union is a **catalyst for institutional recruitment and retention efforts.**
2. Students are the primary target audience; **inclusivity and sense of belonging** must be a conspicuous priority in this **vibrant, student-forward community builder.**
3. A **highly-agile, innovative operating paradigm** supports the LSU in its pursuit of **driving student success and well-being.**
4. Successful **campus partnerships are required** for the LSU to achieve its strategic objectives.
5. A strong financial position must be balanced with **responsible stewardship** of the facility as well as **innovative program delivery.**

# Concept Development Phase | **Process**

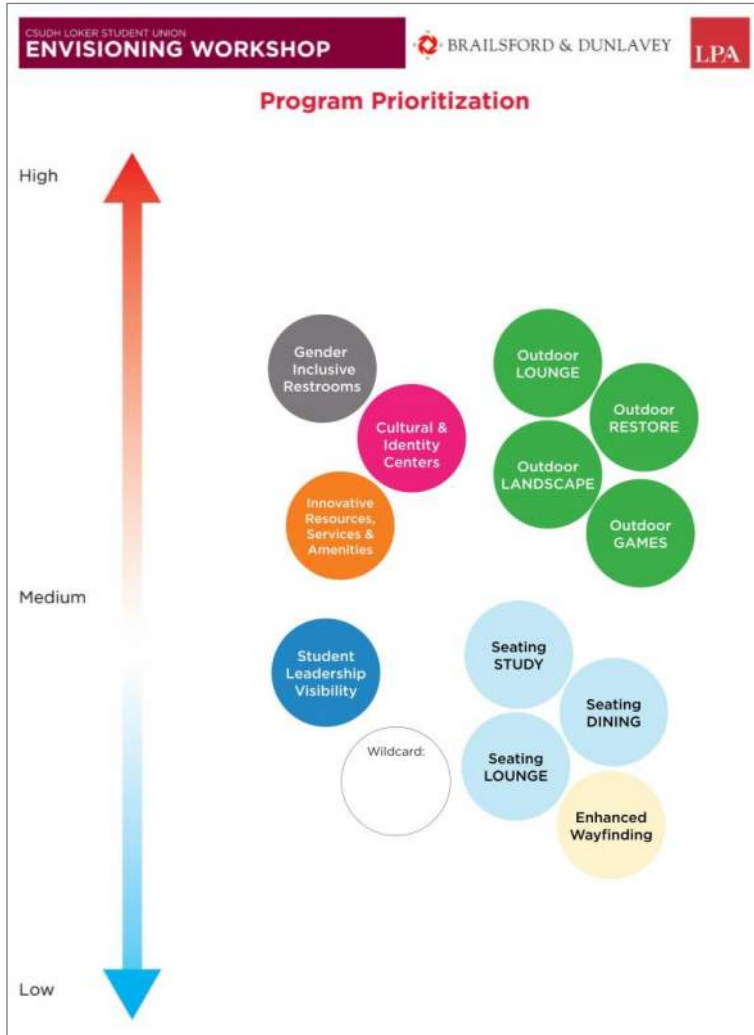




- Be present – YOUR opinion matters
- Share the air... step up, step back
- Soft on people, curious on content
- Accept and take risks
- Laugh often!

## Bringing Ourselves to the Group





# activity

# 1 Program Prioritization

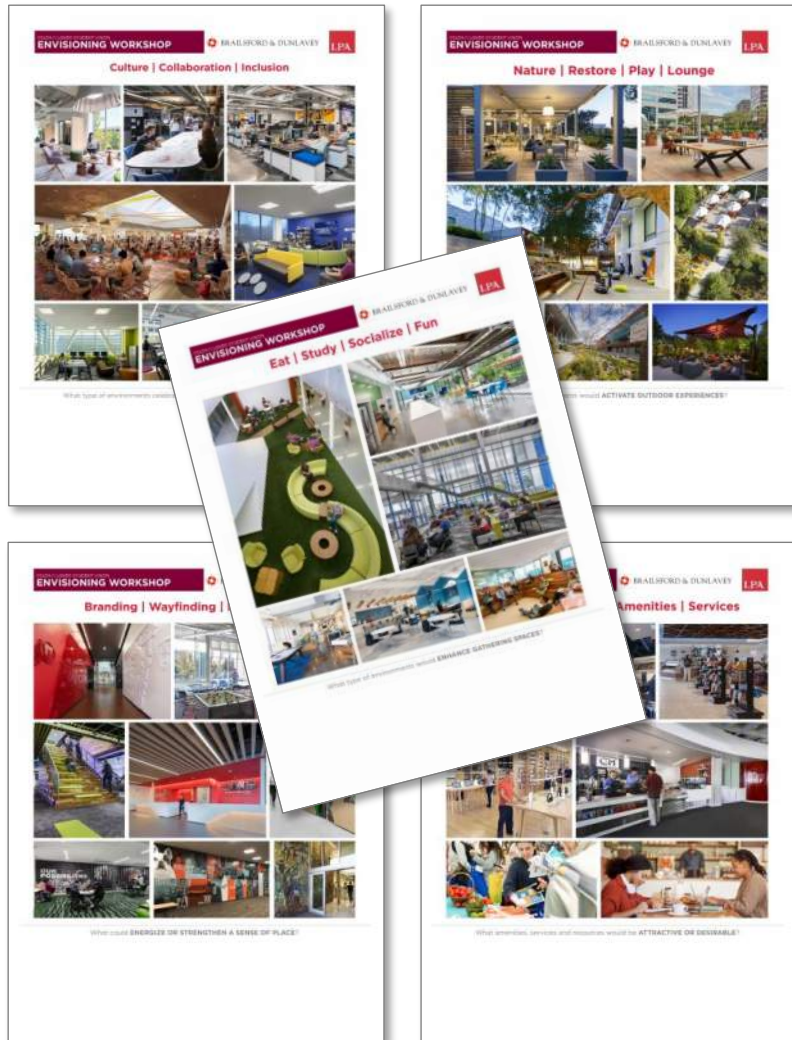
## Break-out Groups (2) | 15 min.

- mix it up! students, staff, faculty
- B&D/LPA (facilitators/scribe)
- review and understand the programs
- explore priorities, peel and stick
- pick a presenter

## Group Presentations | 15 min.

- “elevator pitch”... what’s the big idea and why?
- what did we learn?
- opportunities + challenges

# activity **2** Program Visualization



## Share Your Ideas | 15 min.

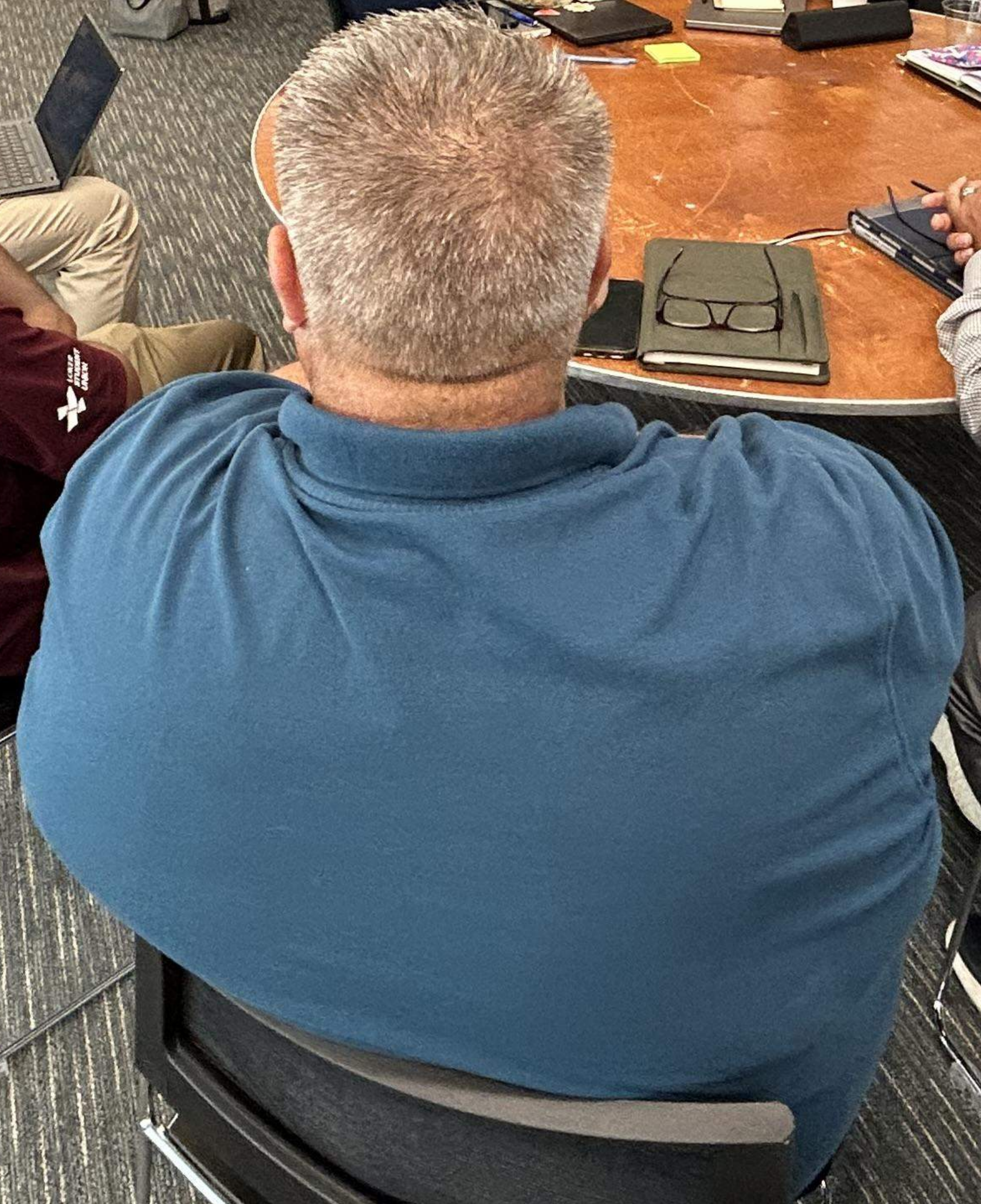
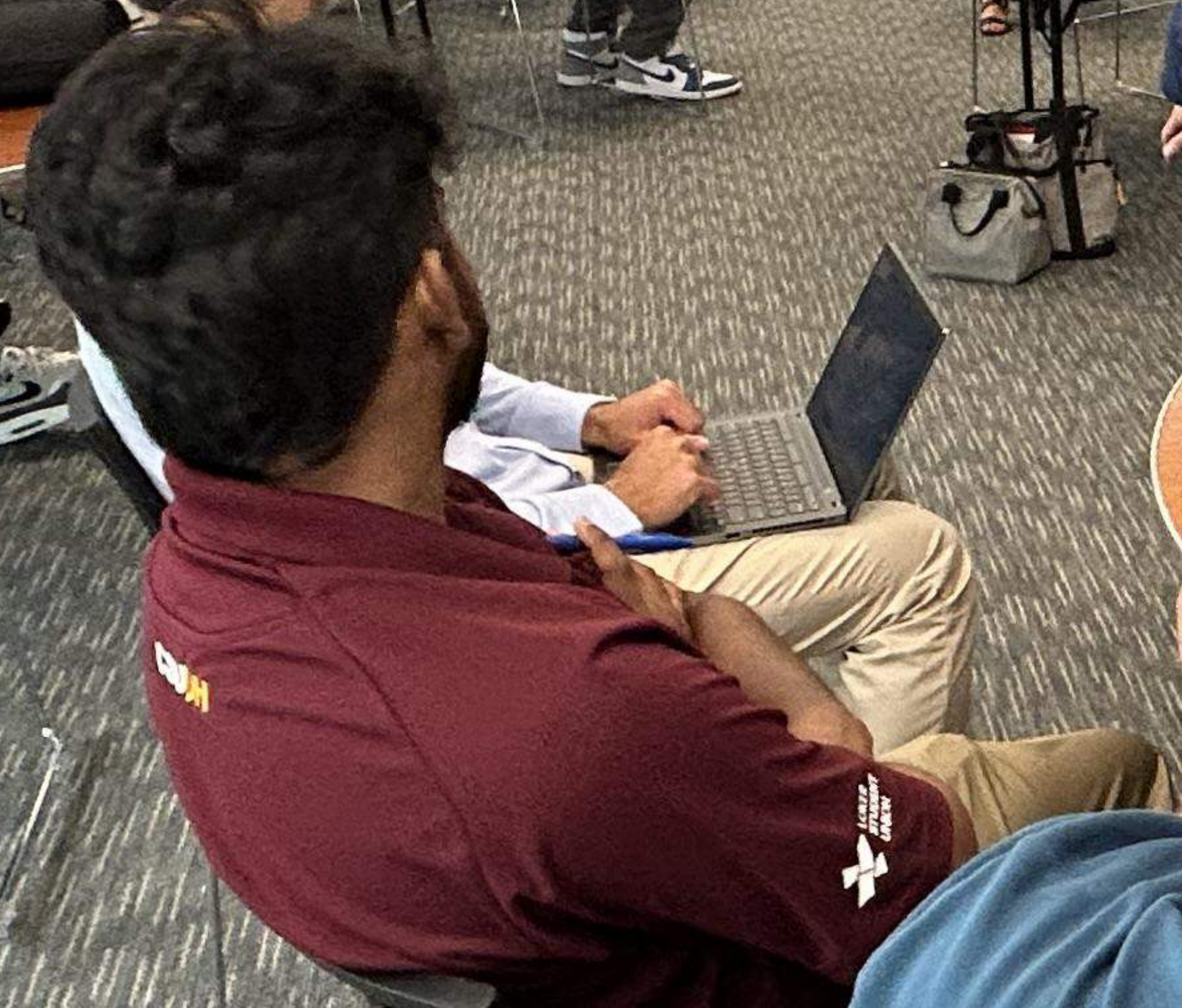
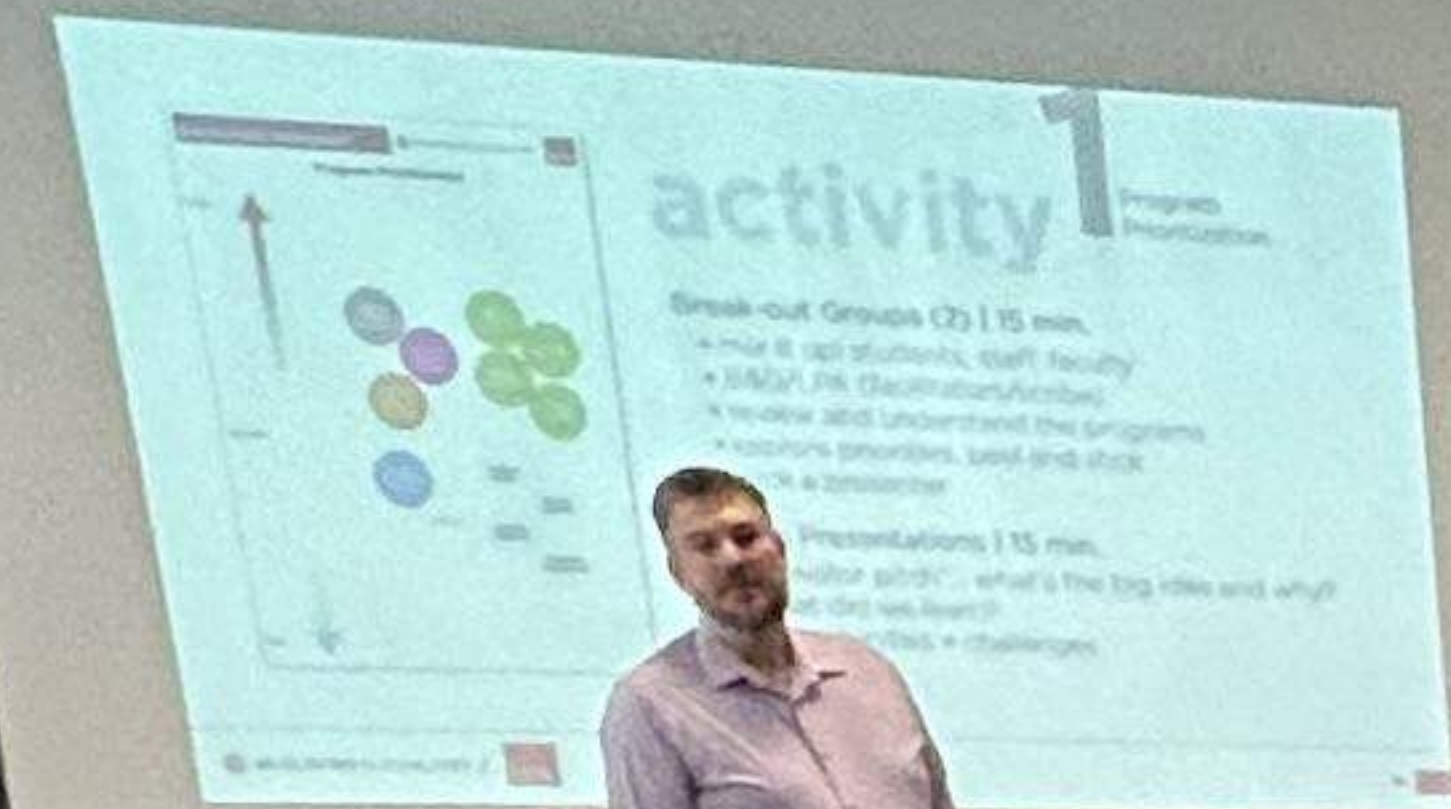
- stretch your legs and mind!
- color dots and Post-Its (2/board)
- place a dot and write a note about it
- curious, intrigue, compelled
- don't overthink it... picture = 1K words!

## Review & Discussion | 30 min.

- highlight and expand

# activity 3

How will you define success?



BRAILS FORD & DUNLAVEY LPA

**| Socialize | Fun**



What type of environ

CSUDH UPPER STUDENT UNION  
ENVISIONING WORKSHOP BRAILS FORD & DUNLAVEY LPA

**Culture | Collaboration | Inclusion**



CULTURE, COLLABORATION & INCLUSION

ENVISIONING WORKSHOP BRAILS FORD & DUNLAVEY LPA

**Innovative Resources | Amenities | Services**



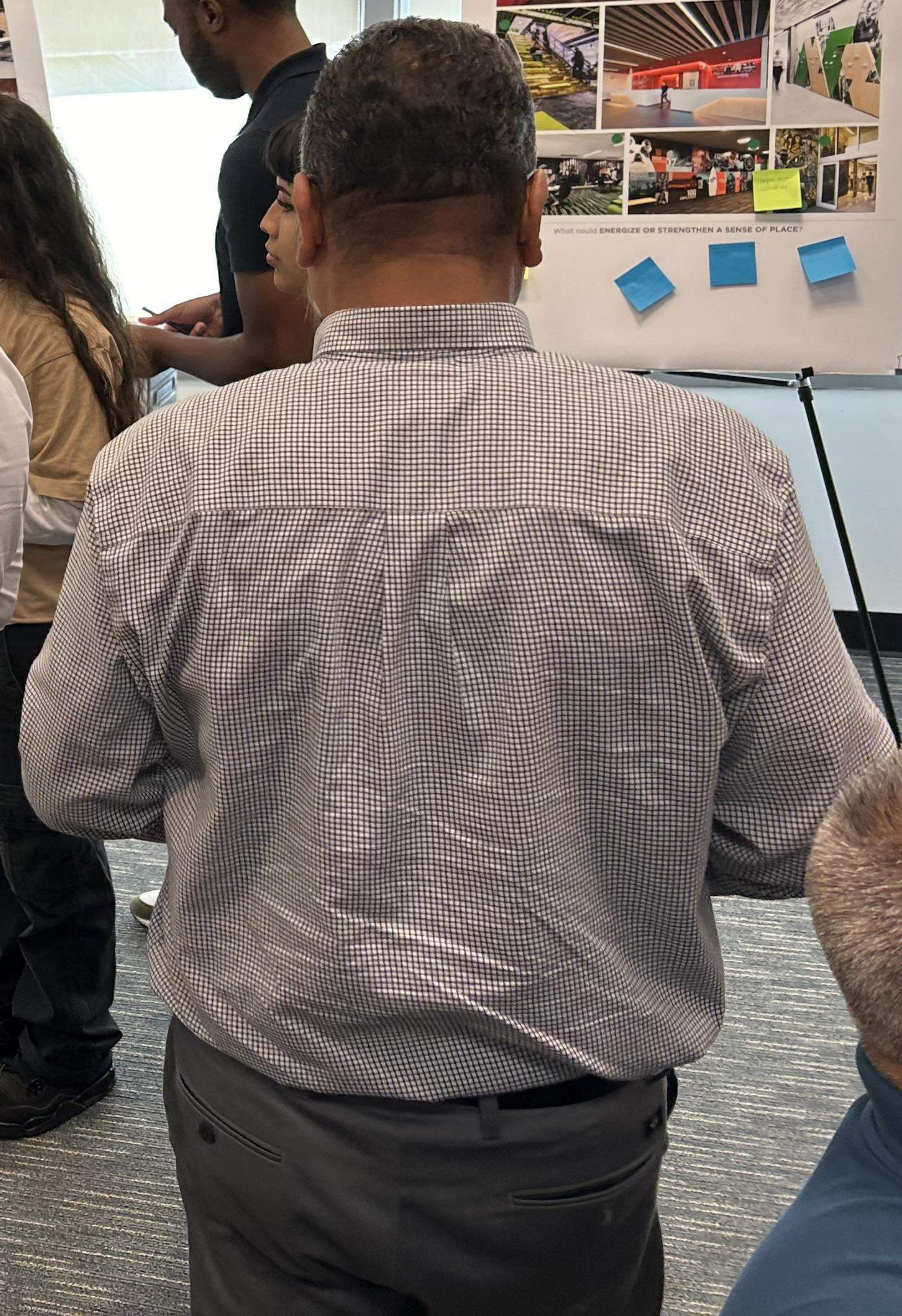
ENVISIONING WORKSHOP BRAILS FORD & DUNLAVEY LPA

**Branding | Wayfinding | Identity | Spirit**



WHAT COULD ENERGIZE OR STRENGTHEN A SENSE OF PLACE?

Blue sticky notes are attached to the bottom of the board.



CSUDH | LOKER STUDENT UNION  
**ENVISIONING WORKSHOP**

BRAILSFORD & DUNLAVEY

LPA

**Branding | Wayfinding | Identity | Spirit**



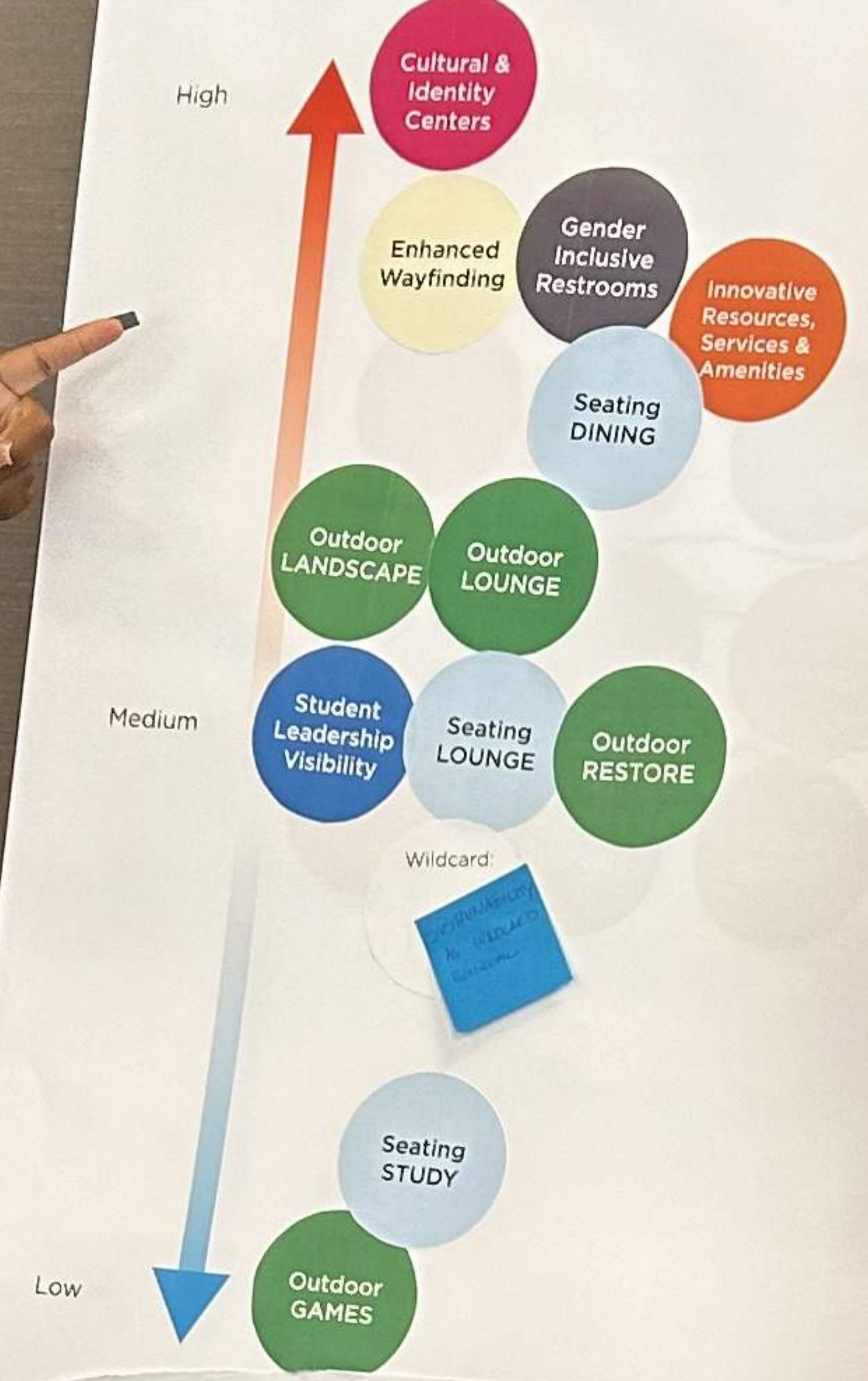
STRENGTHEN A SENSE OF PLACE?







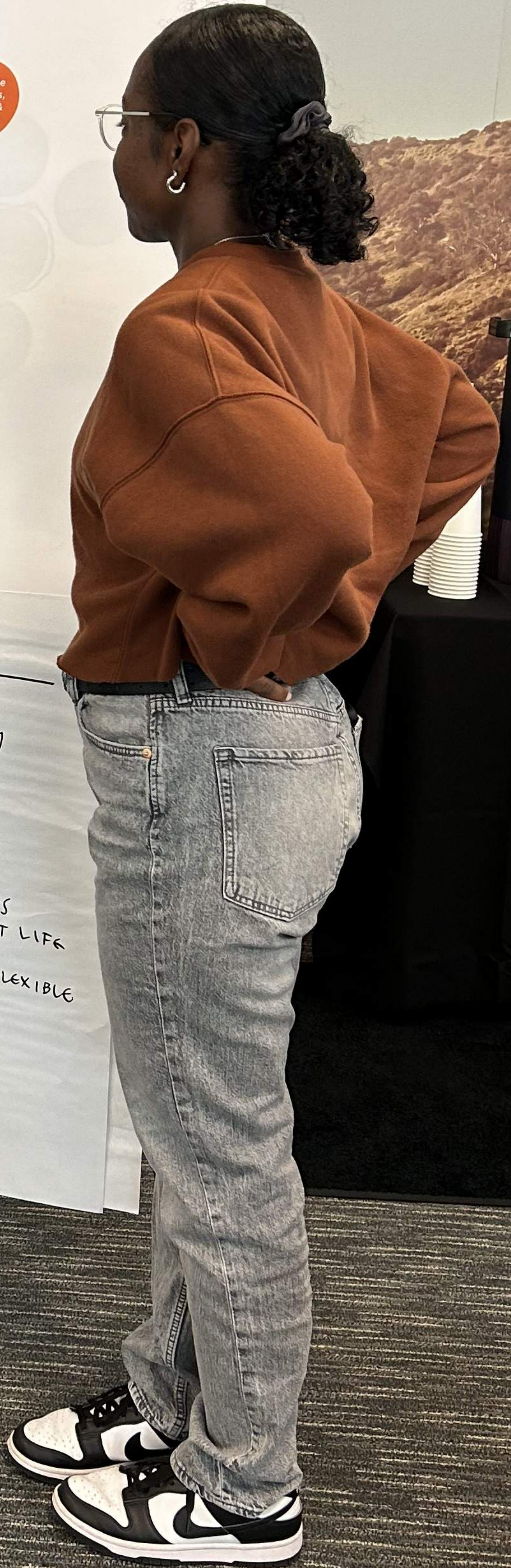
Program Prioritization

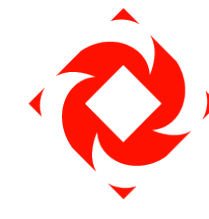


GROUP #1

BUDGET CONSCIOUS  
REGENERATIVE ENERGY  
SUSTAINABILITY

- CULTURE + IDENTITY CENTER  
'SAFE SPACE FOR VSU'  
FACILITIES SUPPORT ALL
- WAYFINDING - EXPERIENCE MATTERS  
MURALS TO CELEBRATE STUDENT LIFE
- VSU - SOCIAL? STUDY? DINING? - FLEXIBLE
- PLACES TO MEET - CONNECT!
- DIVERSITY OF FOOD CHOICES





## Program Prioritization



The image features three overlapping circles on a white background. The top-left circle is grey and contains the text 'Gender Inclusive Restrooms'. The top-right circle is pink and contains the text 'Cultural & Identity Centers'. The bottom circle is orange and contains the text 'Innovative Resources, Services & Amenities'.

**Gender  
Inclusive  
Restrooms**

**Cultural &  
Identity  
Centers**

**Innovative  
Resources,  
Services &  
Amenities**

**Seating  
STUDY**

**Seating  
DINING**

**Seating  
LOUNGE**

**Enhanced  
Wayfinding**




Outdoor  
LOUNGE

Outdoor  
RESTORE

Outdoor  
LANDSCAPE

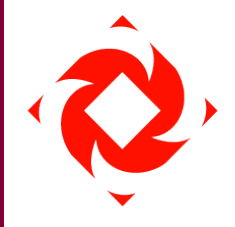
Outdoor  
GAMES



**Student  
Leadership  
Visibility**



Wildcard:

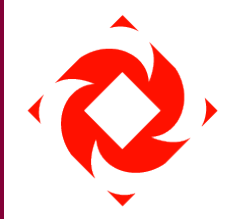


## Culture | Collaboration | Inclusion



What type of environments celebrate **CULTURE, COLLABORATION & INCLUSION**?

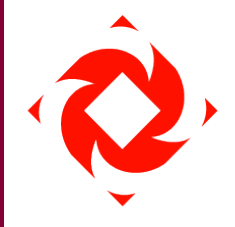




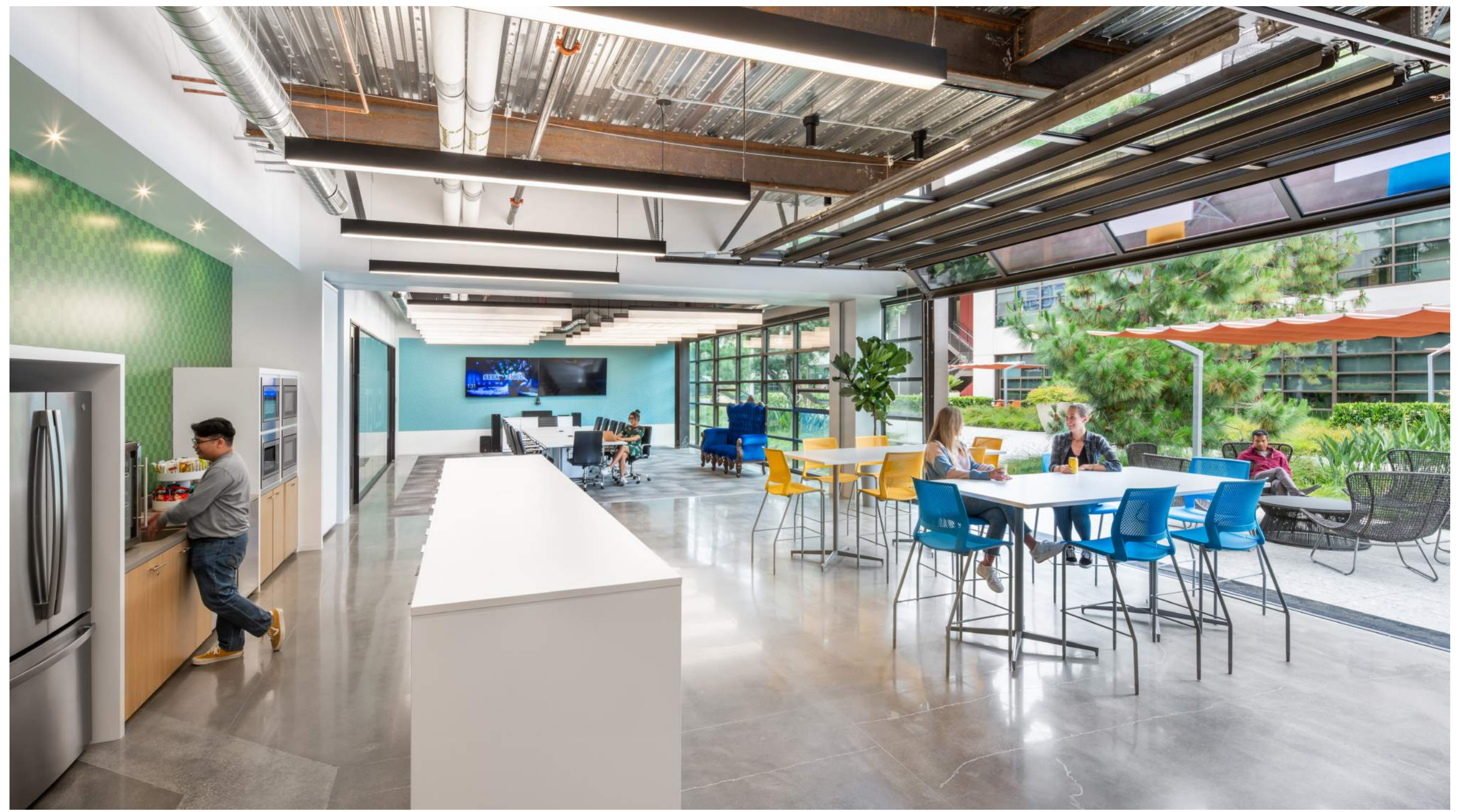
# Innovative Resources | Amenities | Services



What amenities, services and resources would be **ATTRACTIVE OR DESIRABLE?**

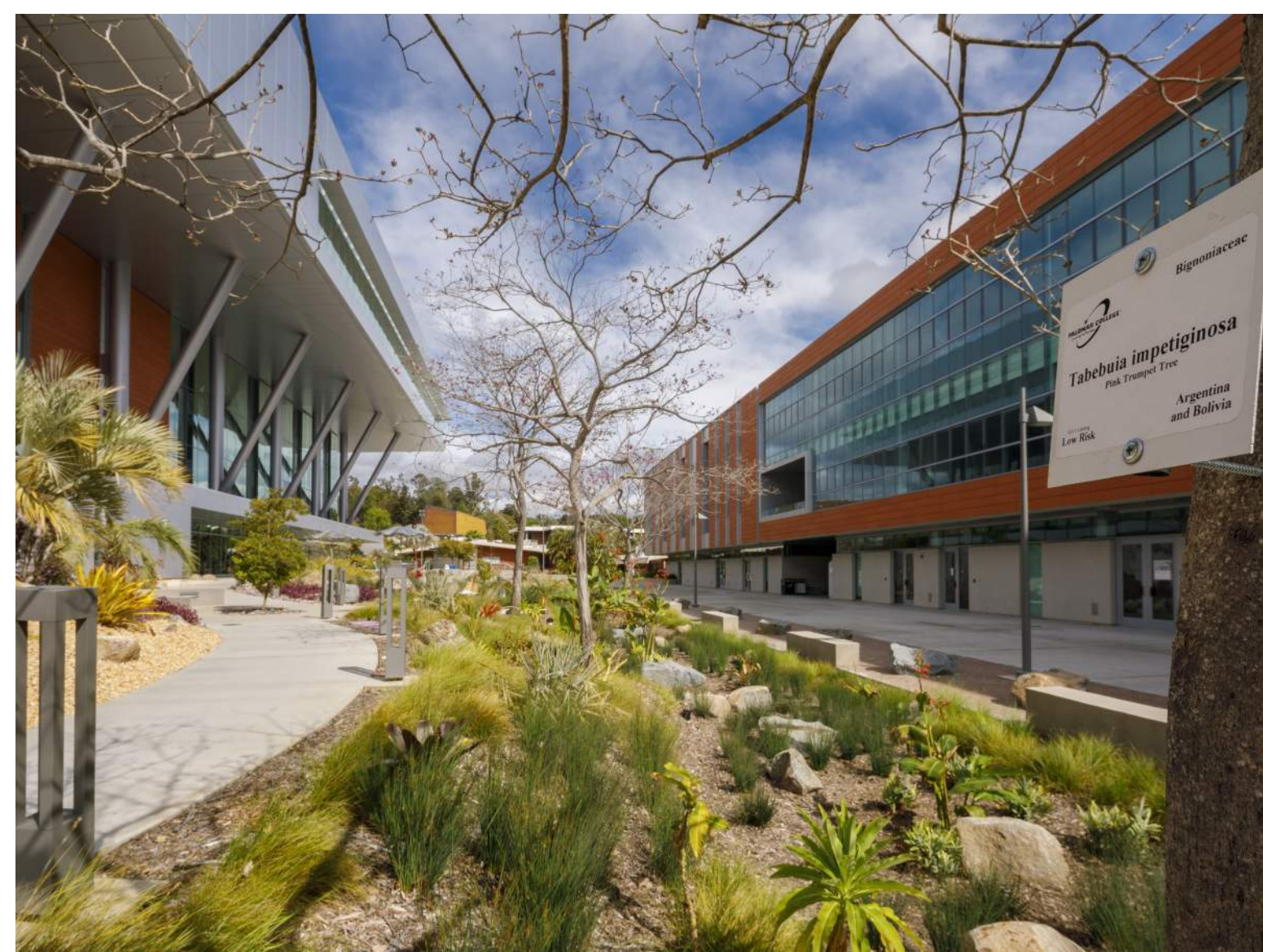
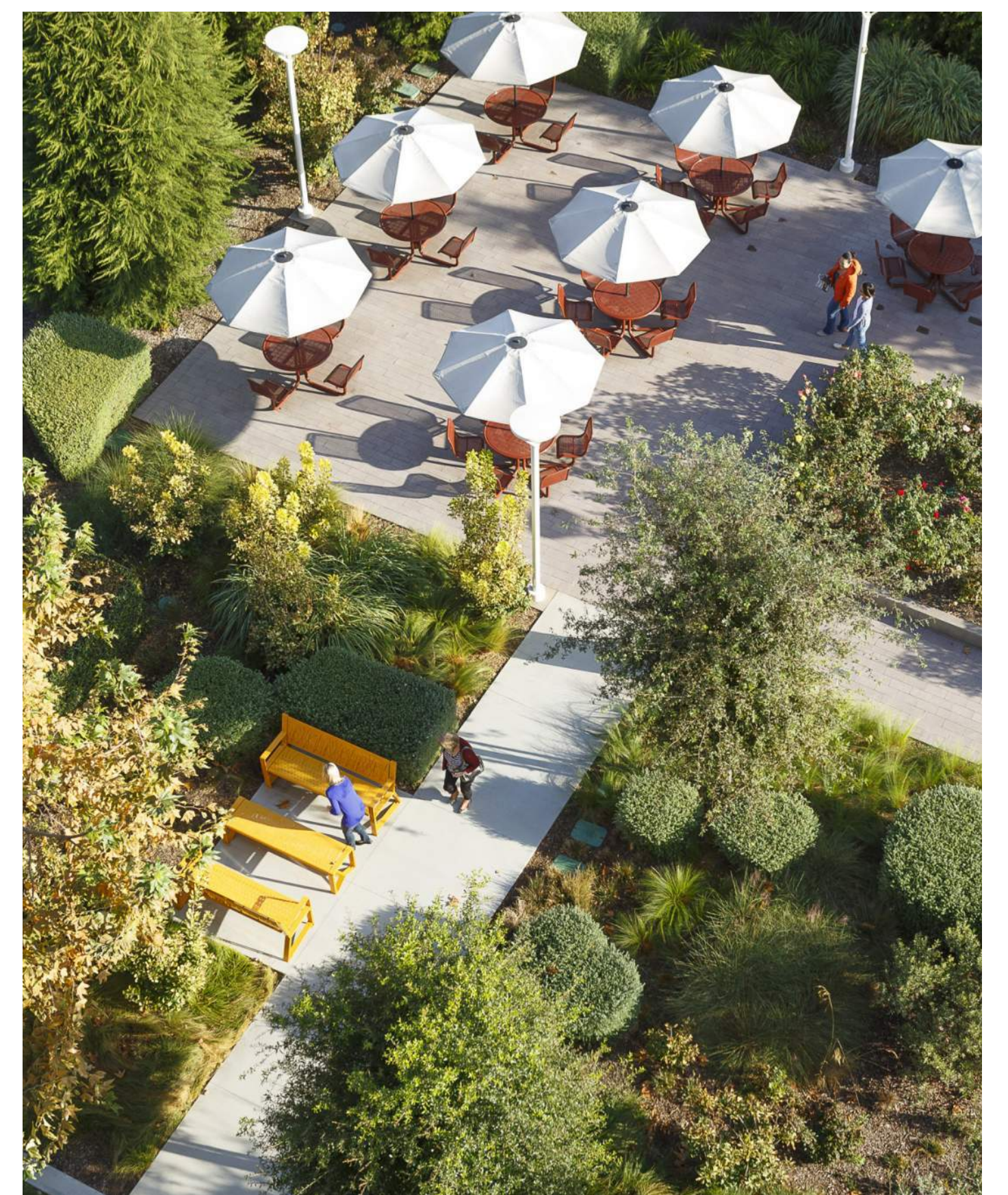
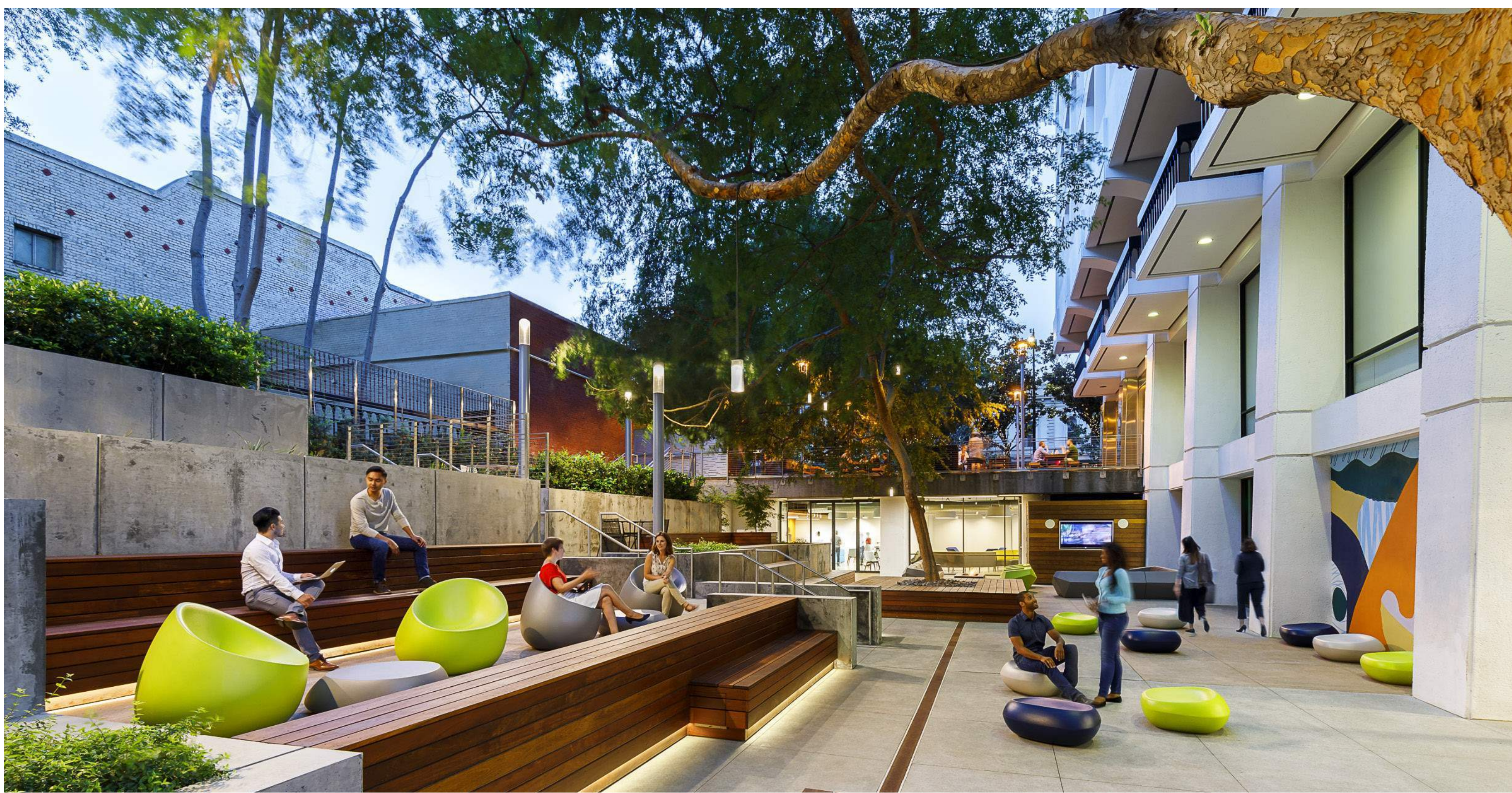


**Eat | Study | Socialize | Fun**



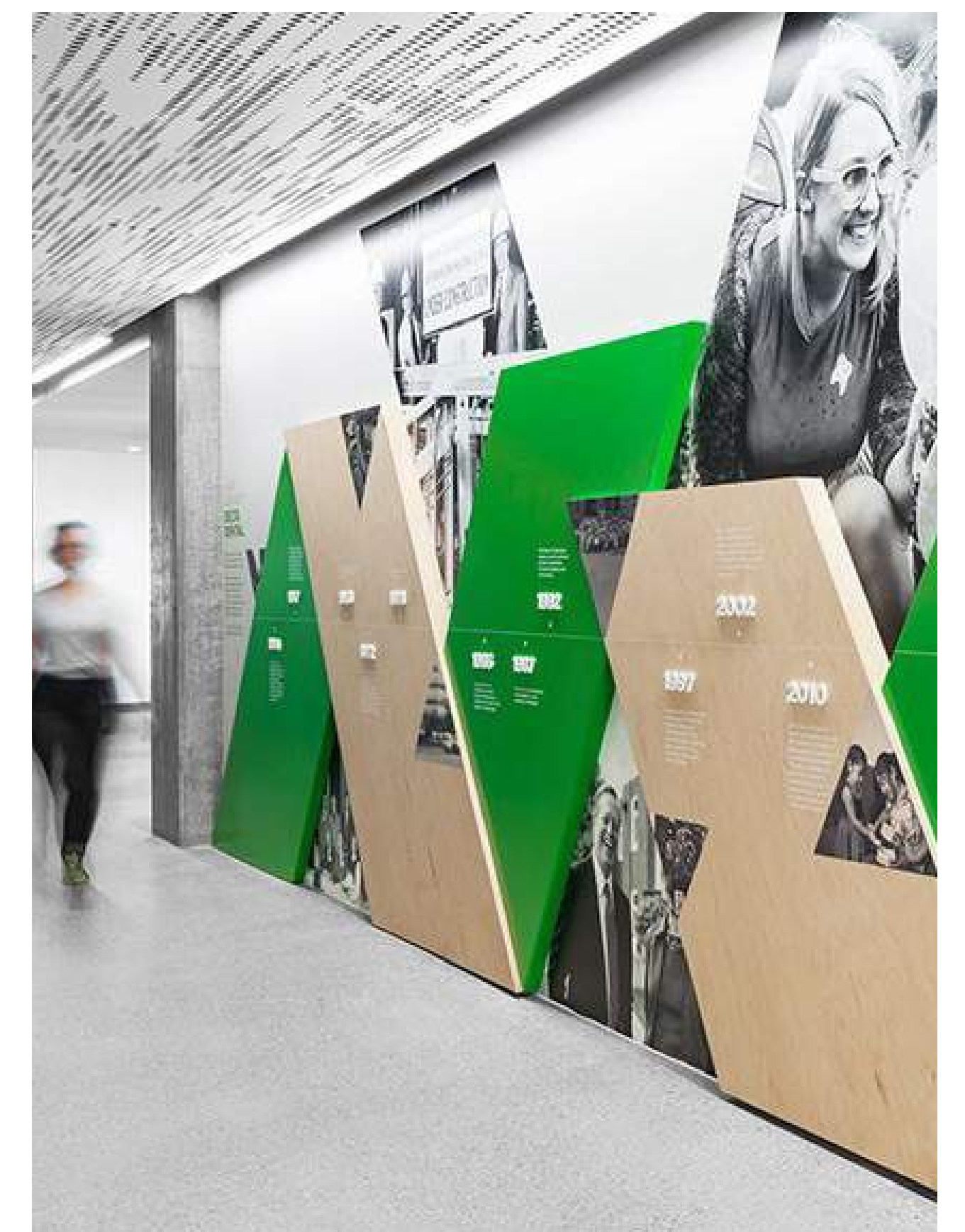
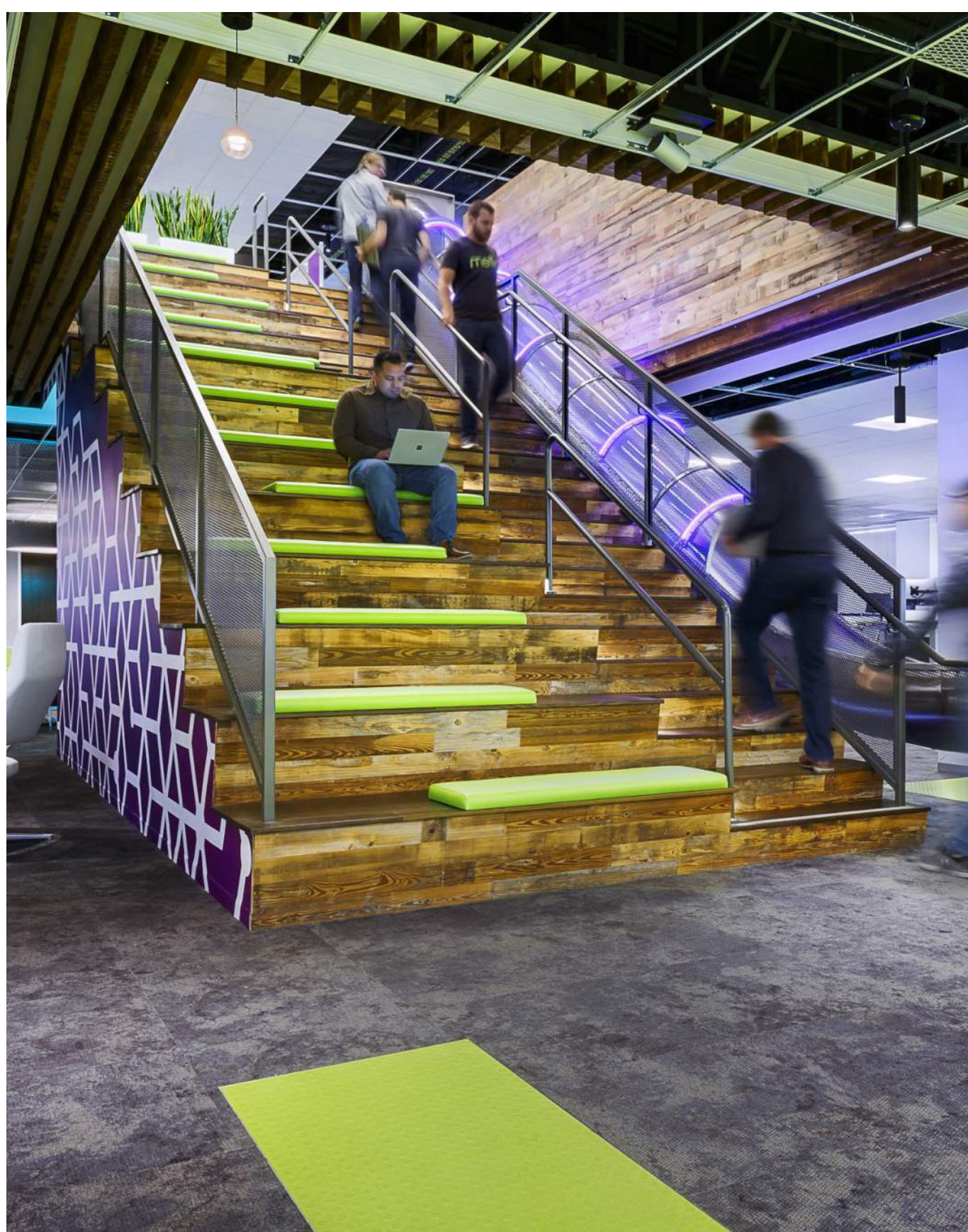
What type of environments would **ENHANCE GATHERING SPACES?**

## Nature | Restore | Play | Lounge



What type of environments would **ACTIVATE OUTDOOR EXPERIENCES?**

## Branding | Wayfinding | Identity | Spirit



What could **ENERGIZE OR STRENGTHEN A SENSE OF PLACE?**